Out West: The Lummis Day Magazine -- 2019 Rates

Ad Sizes (No bleeds)	Ad Rates (4 Color or Black & White)	Dimensions (width x height)	Community Table Reservation (check box here)
Back Cover	$1000	7.25" x 10"	☐
Inside Front Cover	$950	7.25" x 10"	☐
Inside Back Cover	$875	7.25" x 10"	☐
Full Page	$800	7.25" x 10"	☐
1/2 Page Horizontal	$500	7.25" x 4.75"	☐
1/2 Page Vertical	$500	3.75" x 10"	☐
1/4 Page	$300	3.5" x 4.75"	
1/8 Page	$165	3.5" x 2.25"	☐ **Nonprofit/Service Orgs (Ad purchase)**

Publishing Deadline: **May 6, 2019**

Material File Requirements: ***PDF (preferred), InDesign, Illustrator or Photoshop***

Image resolution: 300 dpi

• Please remember to include or embed images and include or embed (PDF) fonts

• All submitted materials become property of Lummis Day Community Foundation, Inc.

• A $50.00 fee will be added for non print-ready submissions requiring extensive editing.

Email files to the attention of Jain Sekuler: jainrileysekuler@yahoo.com

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Complete and return this form with your payment before April 3, 2019

Deadline for print ready art is April 10, 2019.

Name of Advertiser: _____ *Name of Contact* _____

Address: _____ *City:* _____ *State:* _____ *Zip:* _____

Phone: (___) _____ - _____ Email: _____

Ad Size: _____   *Ad Rate:* _____

Make check payable to: Lummis Day Community Foundation

Mail payment to: Lummis Day Community Foundation

P.O. Box 50543, Los Angeles, CA 90050

Lummis Days Events: Friday-Saturday-Sunday, May 31, June 1-2, 2019